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### BIG BOY

**BIOGRAPHY**

As host of *Big Boy’s Neighborhood*, Big Boy entertains audiences daily with his high-energy mix of Hip Hop, heart and humor.  Joined on-air by Natalia Perez, Louie G, Ayyde and DJ VickOne, he welcomes the biggest names in music and entertainment, plays the hottest music and keeps listeners laughing with hilarious bits, including the infamous phonetaps with “Luther Luffeigh.”

In March of 2015, *Big Boy’s Neighborhood* joined iHeartMedia for the launch of Real 92.3 in Los Angeles, and the program continues to be one of the leading Urban Contemporary/CHR Rhythmic morning shows in the market.A year later, the program joined Premiere Networks nationally-syndicated lineup. In July 2018, iHeartMedia and Fuse Media announced a deal to televise the program on FM (Fuse Music), with episodes airing same day as the radio broadcast.

Big Boy, the second youngest of seven children, started his radio career in Los Angeles 20 years ago and quickly became a West Coast icon known throughout the music industry.  He has been named Personality of the Year four times by Radio Music Awards and eight times by Radio and Records magazine, and received three Marconi Awards (2002, 2004 and 2007) from the National Association of Broadcasters for his exceptional talent.  He’s also a member of the National Radio Hall of Fame.

A multimedia powerhouse, Big Boy has made numerous cameos in movies such as Andy Samberg’s *POPSTAR: Never Stop Never Stopping*, Adam Sandler’s *The Longest Yard*, *Charlie’s Angels: Full Throttle* and *Deuce Bigelow: Male Gigolo*. He’s also been featured on several television shows, including a recurring role on CBS’s *The Talk*, VH1’s *Love and Hip Hop*, Kevin Hart’s *Real Husbands of Hollywood* and HBO’s *Entourage*. Additionally, Big debuted his own radio station in the wildly successful *Grand Theft Auto* 5 video game, and has a popular YouTube channel [Big Boy TV](https://www.youtube.com/channel/UCvIFYR01Rp0VX5vegE_uHKQ), where viewers can watch full-length interviews and hilarious bonus content created with his guests.

In his biography, “An XL Life: Staying Big at Half the Size,” the husband and father of two children discussed his duodenal switch stomach surgery in 2003 and how he shed over 250 pounds in a year.

Big Boy works with numerous charitable organizations, including Together in His Arms, a foundation that works with families coping with the loss of a child. For more information, visit [www.PremiereNetworks.com](http://www.PremiereNetworks.com/) or [RadioBigBoy.com](http://radiobigboy.com/), or follow @Big Boy on [Facebook](https://www.facebook.com/BigBoy/?fref=ts), [Twitter](https://twitter.com/BigBoy), [Instagram](https://www.instagram.com/bigboy/) and @BigBizole on [Snapchat](https://www.snapchat.com/add/bigboy).

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**Media Contact:**

Rachel Nelson

818-461-8057

rnelson@premierenetworks.com